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BT Wholesale awards £1.3million contract to Anite Telecoms

Anite Telecoms, specialists in telecommunications solutions for network investment optimisation, today announces that BT Wholesale has awarded the company a £1.3million contract for capacity modelling tools. The deployment of Anite Telecoms' NetQuad product will help BT Wholesale reduce unnecessary network spend and ensure that service levels remain high across the network, driving increases in market share.

In order to meet future capacity demands, BT Wholesale plans to expand its network through both new build and better use of existing infrastructure. Anite's NetQuad enables BT Wholesale to plan and model the network to make the best use of its capacity – and to clearly see the impact of varying growth projections on both current and future networks.

Frank McGinn, project manager at BT Wholesale comments; "Anite Telecoms has provided us with an ideal solution for ensuring that our new networks are deployed in the most efficient and effective way. Using NetQuad, we can easily see cost versus build out comparisons. In addition, we are able to identify any under-utilised network assets much more quickly – which in turn means that we can support faster deployments for our customers. "Anite Telecoms' expertise within the network modelling arena is second to none. For this reason we have also chosen to utilise Anite's consultancy services to ensure that we derive maximum benefit from the NetQuad tool."

Graham Rowan, director of Anite Telecoms continued: "As the telecoms market becomes increasingly mature, with margins being squeezed at every juncture, modelling services such as NetQuad become invaluable to network operators. Operational planners need to revisit the way they route their traffic and manage over or under capacity on a daily basis.

"This is only possible with a tool which uses an analytical approach based on complex mathematical algorithms," continues Rowan. "Our work with the LAAS institute in Toulouse has enabled us to incorporate some of the worlds most advanced mathematical theory into a practical operational tool. We are delighted to be able to provide these services to BT Wholesale and expect the company to make considerable cost savings through the deployment of NetQuad."